

ADVERTISEMENT RATE

PLACEMENT SPOT	SIZE	TYPE	RATE (BDT)/CI
Front Page	6 col X 20 inch=120 inch	Colour	12,000.00
Back Page		Colour	10,000.00
Page-3		Colour	8,000.00
Inner Page		Colour	4,000.00
Inner Page	1 col=1.85 inch 2 col=3.85 inch 3 col=5.85 inch 4 col=7.85 inch 5 col=9.85 inch 6 col=11.85 inch	B/W	3,000.00

SUPPLEMENT RATE

PARTICULARS	Ad SIZE	TYPE	RATE(BDT)
Full Page supplement	20" X 11.85"= 120 CI	Colour	560,000.00
Half Page Supplement	10" X 11.85"= 60 CI	Colour	280,000.00
Quarter Page Supplement	10" X 5.85"= 30 CI	Colour	140,000.00

N.B: 15% VAT will be added as per Govt. rule

Please contact with the following persons

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